1. Based on the theme that: almost every user knows how or where to find the filter, an insight is: the filter does not need special attention and if it is good in design there could be placed a label.
2. Based on the theme that: almost every user knew how to use the app right away, an insight is: there is no need for major changes.
3. Based on the theme that: some users had trouble or difficulty with selecting a musician, an insight is: the arrow in filtered results could be slightly moving to the right as it can indicate an action.
4. Based on the theme that: everyone completed the checkout process without trouble, an insight is: checkout process does not need special attention for better use.
5. Based on the theme that: almost every user was successful with finding favorite musicians, an insight is: the favorite star as a shortcut could use a label but it is not necessary.